

Yearbook/ Photography – Course Topics Overview

Course Goals

- **Develop a Yearbook Theme** with consistent branding
- **Plan and Manage a Yearbook Ladder**
- **Write Captions and Features** that tell meaningful stories
- **Design Professional Layouts** using templates and custom spreads
- **Edit and Proof Pages** for accuracy and consistency
- **Collaborate as a Production Team**
- **Capture Supporting Photos** for assigned spreads
- **Publish the Final Yearbook** through TreeRing

Yearbook Foundations

- What makes a strong yearbook
- Roles: editor, designer, writer, photographer
- Intro to TreeRing (publishing company)
- Theme brainstorming
- **Mini Photo Task: Rule of Thirds Walk**

Theme & Ladder Planning

- Finalize theme, fonts, colors
- Cover concept development
- Build the yearbook ladder
- Assign sections
- **Mini Photo Task: Color Story Mini-Shoot**

Writing & Coverage

- Interviewing students
- Writing captions that tell a story
- Writing short features
- Begin Student Life coverage
- **Mini Photo Task: Candid Moments Collection**

Layout & Design Basics

- Using templates
- Creating custom layouts
- White space, balance, visual hierarchy
- Begin Student Life page layouts
- **Mini Photo Task: Simple Portrait Practice**

Section Work & Page Building

- Academics pages
- Clubs & activities pages
- Consistency checks (fonts, spacing, colors)
- **Mini Photo Task: Flat Lay Detail Shot**

Sports & Events Coverage

- How to cover events effectively
- Writing sports summaries
- Add winter spreads
- **Mini Photo Task: Action Shot Basics**

Editing & Proofing

- Photo quality checks
- Caption accuracy
- Name spelling verification
- Peer editing
- **Mini Photo Task: Before/After Edits**

Finalizing Sections

- Finalize Student Life, Academics, Clubs, Sports
- Ensure theme consistency
- Prepare pages for upload
- **Mini Photo Task: Mini Photo Essay**

Final Uploads

- Exporting & uploading pages
- Final checks
- Create flyers, posters, announcements
- **Mini Photo Task: Promotional Shots**

Distribution & Reflection

- Organize yearbook distribution
- Signing day
- Reflection
- **Mini Photo Task: Favorite Photo of the Year**